

Asia-Pacific Biodiversity Observation Network (APBON) Logo Usage Guideline

25 February 2021

1. Background and Purpose of the Guideline

Members of APBON and related communities (hereafter, “APBON Members”) are welcome to use the APBON logo (hereafter, “Logo”) for increasing APBON’s visibility through their activities including academic conferences (reporting, symposia, meetings), networking, publications, and other outreach which are consistent with the strategic plan of APBON toward 2030 (Takeuchi et al. 2021). This document provides a guideline for using the Logo.

2. Produce and Design

The Logo was designed by Dr. Yayoi Takeuchi, National Institute of Environmental Studies, Japan.

3. Copyright and Ownership

All authorities such as copyright and ownership of the Logo belong to the APBON Secretariat, Ministry of the Environment, Japan (hereafter, “APBON Secretariat”), to which Dr. Yayoi Takeuchi agreed to transfer all of her authorities.

4. Consultation with APBON Secretariat

APBON Members are welcome to use the Logo without any permission from APBON Secretariat, as long as the purpose fits those mentioned in Item 1 of this Guideline. However, they are requested to consult with APBON Secretariat if the purpose does not or may not fit the said Item.

5. Obligations of APBON Members Using the Logo

APBON Members using the Logo must faithfully and sincerely observe this guideline. APBON Secretariat shall bear no responsibility whatsoever for any liability which may arise from the use of the Logo. APBON Members using the Logo fully agree to indemnify the APBON Secretariat against any claims arising out of their use of the Logo.

6. Others

Items not specified in these Rules shall be separately stipulated as necessary by the Director-General of APBON Secretariat (Director of Biodiversity Center, Ministry of the Environment of Japan).

Supplementary Provisions

This Guideline shall come into force from February 25, 2021.